



January 17, 2025

Notice to All Licensed Distributors and Wholesalers

This notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

Effective January 17, 2025, the Attorney General's Office ADDED the following tobacco product manufacturer, brand family, and brand styles to the California Tobacco Directory:

- **ITG Brands, LLC**
 - **Crowns** – one (1) brand style
 - Blue 100s Box

- **Lake Erie Tobacco Company**
 - **Natural Harvest** – two (2) brand styles
 - Blue Ribbon 100 Box
 - Red Ribbon 100s Box

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

Office of the Attorney General
Tobacco Litigation & Enforcement Section
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Sacramento, CA 94244-2550

E-Mail: tobacco@doj.ca.gov
Website: <http://oag.ca.gov/tobacco/directory>