



**CALIFORNIA  
REPARATIONS  
TASK FORCE  
COMMUNICATIONS**

## **FEBRUARY ACTIVITIES**

- Booked and coordinated media interviews for Task Force Members.
- Conducted media outreach for Sacramento public meeting participation.
- Conducted media coaching and messaging and talking points.
- Delivered long and short versions of Interim Report Executive Summary PowerPoint presentation for Task Force member use.
- Presented Task force update to Sacramento Mayor's office.
- Conducted briefing with the Governor's office.

# FEBRUARY ACTIVITIES

Launched social media program and calendar.

Topic	Slide	#Hashtags	Captions	Comments	Recommended Post Date	Reference
Black History Month Carousel - Slide 1		#reparations #reparationstaskforce #california Reparations Task Force #actionforreparations	February is Black History month Learn more about AB 3121	From colonial times forward, governments at all levels adopted and enshrined white supremacy beliefs and passed laws in order to maintain slavery, a system of dehumanization and exploitation that stole the life, labor, liberty, and intellect of people of African descent. This system was maintained by, and financially benefited, the entire United States of America and its territories. Reference: California Task Force to Study and Develop Reparation Proposals for African Americans.  The theme for Black History Month 2023 is "Black Resistance," which explores how African Americans have resisted historic and ongoing oppression in all forms, especially the racial terrorism of lynching, racial programs, and police killings, since the nation's earliest days.	02/06	
Black History Month Carousel - Slide 2		#reparations #reparationstaskforce #california Reparations Task Force #actionforreparations	February is Black History month Learn more about AB 3121	From colonial times forward, governments at all levels adopted and enshrined white supremacy beliefs and passed laws in order to maintain slavery, a system of dehumanization and exploitation that stole the life, labor, liberty, and intellect of people of African descent. This system was maintained by, and financially benefited, the entire United States of America and its territories. Reference: California Task Force to Study and Develop Reparation Proposals for African Americans.  The theme for Black History Month 2023 is "Black Resistance," which explores how African Americans have resisted historic and ongoing oppression in all forms, especially the racial terrorism of lynching, racial programs, and police killings, since the nation's earliest days.	02/06	
Meet the Task Force overview – ( 9 members three slides )		#reparations #reparationstaskforce #california Reparations Task Force #actionforreparations	Task Force Members pics and titles	Meet your CA Reparations Task Force Members!  The Task Force is composed of nine members—five appointed by California Governor Gavin Newsom (renowned San Francisco Civil Rights leader and task force Vice Chair Dr. Amos C. Brown, Dr. Cheryl Grills, clinical psychologist and professor at Loyola Marymount University, award-winning trial attorney Lisa Holder, economic anthropologist, geographer, and professor at U.C. Berkeley Dr. Jovan Scott Lewis, and Donald K. Tamski, attorney and co-founder of StopRepeatingHistory.Org); two appointed by the Senate pro Tempore (Senator Steven Bradford, representing the 35th District and Monica Montgomery Steppé, representing San Diego's Fourth Council District) and two appointed by Speaker of the State Assembly (Assemblymember Reginald Jones-Sawyer representing the 58th District and Kamillah Moore, reparatory justice scholar and attorney, and chair of the task force). The nine members of the Task Force are volunteers.	2/8/23	<a href="#">AB 3121 Members</a>
Task Force Members Discuss California Reparations		#reparations #reparationstaskforce #california Reparations Task Force #actionforreparations	CBS News 13 interviews Task Force Members Dr. Amos Brown and Assemblymember Reginald Jones-Sawyer discuss California reparations.	Sacramento's CBS News 13 discusses California reparations with Task Force Members Dr. Amos Brown and Assemblymember Reginald Jones-Sawyer. Learn more about the California Reparations Task force here: <a href="https://oag.ca.gov/ab3121">https://oag.ca.gov/ab3121</a>	2/9/23	

## FEBRUARY ACTIVITIES

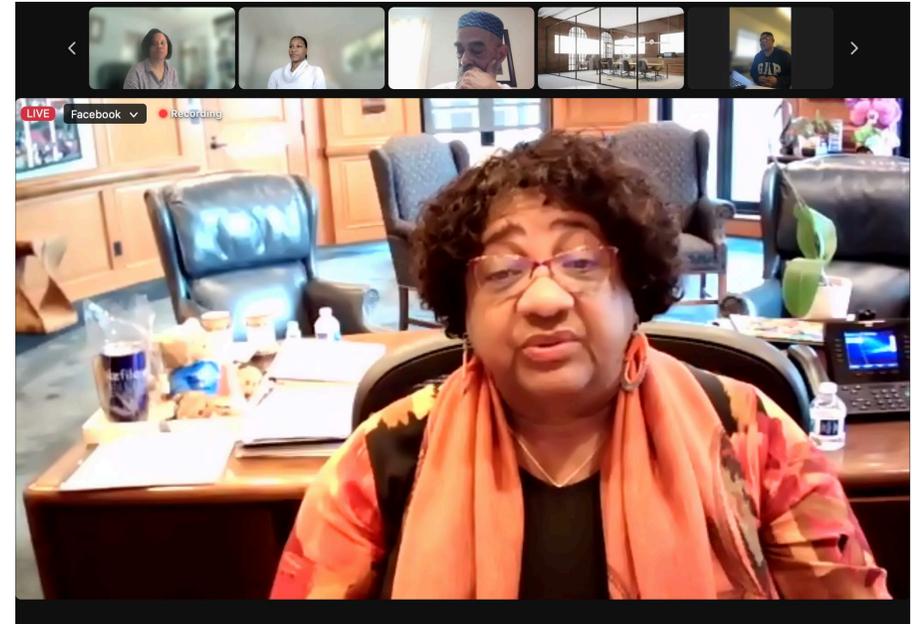
Co-created Broadcast Public Meeting informational radio spots on KBLA 1580 AM (Los Angeles) and KDEE 97.5 (Sacramento).



## FEBRUARY ACTIVITIES

Conducted a Media Briefing with California Black Media and Ethnic Media Services for 80+ media representatives featuring Secretary of State Dr. Shirley Weber and Task Force Members Jones-Sawyer and Tamaki.

Media briefing was translated to Spanish, Korean, and Mandarin.



# FEBRUARY ACTIVITIES

State of Reparations Panel – Hosted by Baptist Ministers Conference and Southern California Christian Leadership Conference (SCLC).



BAPTIST MINISTERS' CONFERENCE  
*of Los Angeles & Vicinity*



**sclc**  
Southern Christian Leadership Conference  
*of Southern California*

## LOOKING FORWARD

- Collaborate with the ACLU to support public awareness campaign.
- Coordinate and manage media opportunities.
- Continue providing social media assets.
- Identify opportunities to collaborate with community organizations.
- Support Task Force and update documents as needed.

**Thank you**